



# NSU CAMPUS PROFILE



## ENROLLMENT

### TOTAL ENROLLMENT

# 8,002

(Students Enrolled on Three Campuses and Online)  
Academic Year 2023-24;  
unduplicated headcount

### CONCURRENT (HIGH SCHOOL) STUDENTS

# 277

### TOTAL UNDERGRAD:

# 5,979

### TOTAL GRADUATE:

# 1,912

### TOTAL PROFESSIONALS:

# 111

Academic Year 2023-24 Unduplicated headcount

### STUDENTS WHO WERE NEW TRANSFERS

# 1,222

#### Top 5 sending transfer institutions

1. Tulsa Community College
2. Connors State College
3. Carl Albert State College
4. Oklahoma State University - Main Campus
5. Rogers State University

Admitted, enrolled in Academic Year 2023-24

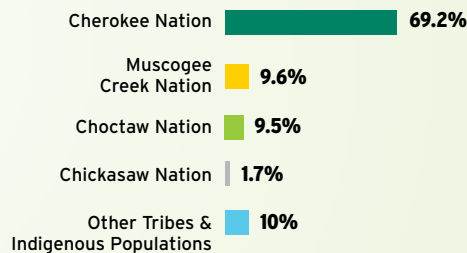
## 33.3%\*

 of NSU's Student Body is **AMERICAN INDIAN**

\*At least 1 race is American Indian or Alaska Native

### ENROLLMENT BY TRIBE

(% of American Indian students)



All data from Fall 2023 the NSU American Indian Profile



## STUDENTS

### AGE

- » 21 & under: 24.2%
- » 22-24: 23.6%
- » 25-29: 18.2%
- » 30-34: 10.5%
- » 35-39: 7.6%
- » 40+: 15.9%

### GENDER

**65.3%** Female  
**34.7%** Male

### RESIDENCY

Oklahoma **90.1%** Out-of-State **7.1%** International **2.8%**

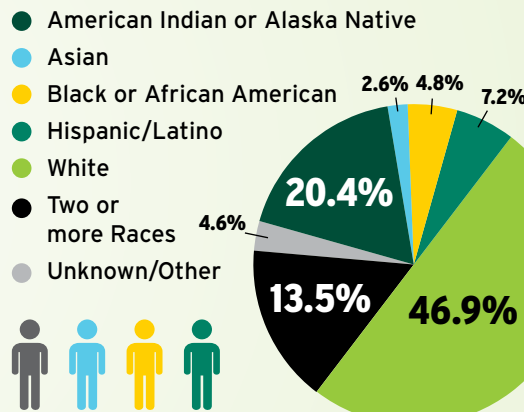
### INTERNATIONAL STUDENTS

**212 STUDENTS** representing 38 countries

Full-Time: **57.9%** Part-Time: **42.1%**

Academic Year 2023-2024

### DIVERSITY



## DEGREES

### DEGREE & CERTIFICATE COMPLETIONS (by year)

2023-24	1,697
2022-23	1,778
2021-22	1,839
2020-21	1,935
2019-20	1,912



### TOP 5 MAJORS:

1. Psychology
2. Business Admin.
3. Health & Human Performance
4. Elementary Edu.
5. Early Childhood Edu.

Declared majors in Fall 2024

## FINANCIAL AID

**93%** of first-time, full-time students received some type of financial aid.



Academic Year 2023-24

Source: Institutional Effectiveness unless otherwise noted

# 2024-25 DEGREE PROGRAMS

We offer strong academics focused on career readiness, as well as hands-on immersive learning experiences ranging from robotics to reading labs.

## UNDERGRADUATE DEGREES

### College of Business & Technology

[nsuok.edu/BusinessTechnology](https://nsuok.edu/BusinessTechnology)

- » **Accounting**
  - Managerial
  - Public
- » **Business Administration**
  - Business Analytics
  - General Business
  - Health Care Mgmt.
- » **Entrepreneurship**
  - Small Business/Digital
  - Social
- » **Environmental, Health & Safety Mgmt.**
  - EHSM General
- » **Finance**
  - Applied Portfolio Mgmt.
  - Financial Mgmt.
  - Financial Planning
- » **Health Organizations Administration**
  - Health Care Admin.
  - Health Informatics
- » **Hospitality & Tourism Mgmt.**
- » **Information Systems**
- » **International Business Mgmt.**
- » **Management**
  - General Mgmt.
  - Human Resource Mgmt.
  - Project Mgmt.
- » **Marketing**
  - Digital Marketing
  - General Marketing
- » **Supply Chain Mgmt.**
- » **Technology**
  - Computational Technology and Analytics
  - Innovations in Technology
  - Operations Mgmt.

### College of Education

[nsuok.edu/Education](https://nsuok.edu/Education)

- » **Early Childhood Education**
- » **Elementary Education**
- » **Health & Human Performance**
  - Clinical Health & Wellness
  - Exercise Science
- » **Health & Physical Education**
- » **Psychology**
- » **Special Education**
- » **Sport/Recreation Mgmt.\***
  - Sport Mgmt.
  - Recreation

### College of Liberal Arts

[nsuok.edu/LiberalArts](https://nsuok.edu/LiberalArts)

- » **Advocacy & Justice Studies\***
  - Environmental Advocacy
  - Human Rights Advocacy
  - Legal Advocacy
- » **American Indian Studies**
  - General
  - Sovereignty, Health & Current Issues
- » **Art**
  - Graphic Design
  - Studio Art 2D
  - Studio Art 3D
- » **Art Education**
- » **Cherokee Cultural Studies**
  - Language Revitalization
  - Cultural Heritage & Self-determination
- » **Cherokee Education**
- » **Communication Studies**
  - Communication in Relationships
  - Corporate Communication
- » **Creative Writing**
- » **Criminal Justice**
- » **Cyber Security**
- » **Drama**
- » **English**

- » **English Education**
- » **General Studies**
- » **Geography & Sustainability Studies**
- » **History**
- » **Homeland Security & Emergency Mgmt.**
- » **Legal Studies**
- » **Media Studies**
  - Multimedia
  - Public Relations / Advertising
- » **Music**
  - Jazz Studies & Commercial Music
  - Music Business
- » **Musical Arts**
- » **Music Education**
- » **Political Science**
- » **Social Studies Education**
- » **Social Work**
  - General
  - Child Welfare Specialization
- » **Sociology**
- » **Spanish**
- » **Spanish Education**

### Gregg Wadley College of Science & Health Professions

[nsuok.edu/ScienceHealth](https://nsuok.edu/ScienceHealth)

- » **Cell & Molecular Biology**
- » **Chemistry**
  - Biochemistry
  - Chemistry Edu.
  - Environmental
  - Professional
- » **Computer Science**
- » **Freshwater Sciences**
- » **Integrative Biology**
  - Biology Edu.
  - Fisheries & Wildlife
  - Organismic
- » **Mathematics**
  - Generalist
  - Education

- » **Mechanical Engineering**
  - » **Medical Laboratory Science**
  - » **Nursing (online RN to BSN only)**
  - » **Nutritional Sciences**
    - Allied Health
    - Dietetics
  - » **Physics**
    - Applied Physics
    - Physics Edu.
  - » **Speech-Language Pathology**
- \* *New program for 2024*

## GRADUATE COLLEGE

[nsuok.edu/Graduate](https://nsuok.edu/Graduate)

## COLLEGE OF EXTENDED LEARNING

[FinishAtNSU.com](https://FinishAtNSU.com)

## COLLEGE OF OPTOMETRY

[Optometry.nsuok.edu](https://Optometry.nsuok.edu)

## PRE-PROFESSIONAL

Pre-professional programming and advisement are available for students in areas such as Medicine, Law, Occupational Therapy and Optometry. Several of our programs can lead to licensure in Oklahoma or other states! To learn more about what programs fulfill those requirements, visit:

[nsuok.edu/LicensingDisclosures](https://nsuok.edu/LicensingDisclosures)

## ACCELERATED DEGREE PROGRAMS

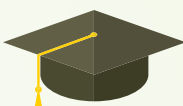
[nsuok.edu/ADP](https://nsuok.edu/ADP)

Accelerate your dreams and save time and money with NSU's Accelerated Bachelor's to Master's Degree Programs.

## NSU RANKED #1

Among Four-Year Colleges  
Conferring Bachelor's Degrees to

# AMERICAN INDIANS\*



# #1 for

## Native American Enrollment\*

(Undergraduate & Graduate)



## YELLOW RIBBON PROGRAM

PROUD PARTICIPANT

Ranked in top 30 most  
affordable online

# RN TO BSN NURSING PROGRAMS



in the U.S.

Top Ranked **MOST AFFORDABLE** Online MBA